

JOIN US FOR THE FIRST ANNUAL

INTELLECTUAL PROPERTY MONEY & ETHICS CONFERENCE

AUGUST 5, 2024

Held In-Person in New York City

Presented by

BEARD GROUP


LAW & BUSINESS PUBLISHERS

SPONSORSHIP OPPORTUNITIES

www.IntellectualPropertyConf.com

ABOUT THE INTELLECTUAL PROPERTY MONEY & ETHICS CONFERENCE

2024 kicks off the first annual Intellectual Property Money & Ethics Conference, presented by Beard Group, Inc. This premier educational and networking event for the intellectual property industry includes top professionals, experts, and thought leaders. Beard Group Inc has been producing business-to-business events for 30 years and is excited to be launching this new annual conference.

The conference will be held on August 5th, 2024, in New York City.

The agenda and speaker lineup are updated regularly and can be found at: www.intellectualpropertyconf.com.

WHY SHOULD YOU SPONSOR?

Brand visibility – put your brand in front of key industry professionals.

Reach intended audiences – and generate new leads through our weekly, targeted email campaigns.

Sampling – provide attendees with a free product, discounted or trial offer, so they can learn more about you and the products and services you provide.

Thought leadership – Be a part of the discussion and hear from some of the industry's leading distressed investing experts.

JOIN TOP INDUSTRY LEADERS

Intellectual Property Money & Ethics Conference is a gathering of the top industry professionals, experts, and thought leaders.

Attendees Include:

- IP Owners
- In-House Counsel
- Active AmLaw 100 IP lawyers
- Financial advisors
- Academics
- Members of the judiciary
- Information specialists
- Fortune 500 executives
- Investors
- Litigation financiers
- Industry service providers



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CONFERENCE SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$10,000

- Co-Chair of conference
 - Member of your company participates on the conference planning committee, shaping of conference agenda, panels, and participants.
 - Faculty membership and participation on one panel discussion.
 - Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
 - Discounted conference attendance passes available to purchase.
 - Contact information of conference faculty & delegates, provided 1 week in advance.
 - Company listed as a Conference Sponsor in all conference and marketing material.
 - Company logo on the conference website with a hyperlink to your website or targeted location.
 - Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
 - One-year subscription to Beard Group's publication - *Class Action Reporter*.
 - Option to have a company booth present
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GOLD SPONSOR

\$7,500

- Member of your company participates on the conference planning committee, shaping of conference agenda, panels, and participants.
- Faculty membership and participation on one panel discussion.
- Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
- Discounted conference attendance passes available to purchase.
- Contact information of conference faculty & delegates, provided 1 week in advance.
- Company listed as a Conference Sponsor in all conference and marketing material.
- Company logo on the conference website with a hyperlink to your website or targeted location.
- Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
- One-year subscription to Beard Group's publication - *Class Action Reporter*.
- Option to have a company booth present

CONFERENCE SPONSORSHIP PACKAGES

SILVER SPONSOR

\$5,000

- Five (5) complimentary conference attendance passes (in addition to any faculty member passes).
 - Discounted conference attendance passes available to purchase.
 - Contact information of conference faculty & delegates, provided 1 week in advance.
 - Company listed as a Conference Sponsor in all conference and marketing material.
 - Company logo on the conference website with a hyperlink to your website or targeted location.
 - Ongoing email marketing through weekly, targeted emails to more than 60,000 class action professionals.
 - One-year subscription to Beard Group's publication - *Class Action Reporter*.
 - Option to have a company booth present
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BRONZE SPONSOR

\$2,500

- Two (2) complimentary conference attendance passes (in addition to any faculty member passes).
 - Discounted conference attendance passes available to purchase.
 - Contact information of conference faculty & delegates, provided 1 week in advance.
 - Company listed as a Conference Sponsor in all conference and marketing material.
 - Company logo on the conference website with a hyperlink to your website or targeted location.
 - Option to have a company booth present
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

All sponsorship options below include include two complimentary tickets as well as your company being listed on the conference website and conference marketing materials. We will also provide the contact list of all conference attendees 1 week prior to the event.

- **LANYARD SPONSOR - \$4,000**
- **WI-FI SPONSOR - \$3,000**
- **CHARGING STATIONS SPONSOR - \$2,500**

Interested in becoming a conference sponsor? Please contact:

Will Etchison, Conference Producer, Beard Group, Inc.

(305) 707-7493 | will@beardgroup.com

BEARD GROUP



ABOUT BEARD GROUP

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Beard Group, Inc. publishes more than 300 business, law, and finance books, all of which are available at BeardBooks.com or through your favorite book retailer. We produce Webinars and Podcasts serving the corporate restructuring and complex litigation markets and host the annual Distressed Investing Conference and Class Action Money & Ethics Conference in Midtown Manhattan.